# **Operations Support and Marketing Strategist**



Project Title	Operations Support and Marketing Strategist
Project Silmmary	Be a part of the NASA vision by partnering with the NASA Ames Exchange to support the operations and marketing of Official NASA Gear.
Country	United States

### **Project Description**

The NASA Ames Exchange, an instrumentality of the US Government, located at NASA Ames Research Center in the heart of California's Silicon Valley, owns and operates Official NASA Gear. Official NASA Gear is a brand created with the sole purpose of supporting NASA employees, so 100% of the proceeds from all Official NASA Gear go directly to NASA employees in the form of morale, welfare, and recreation (MWR) activities. All gear offered is custom designed for NASA and space enthusiasts. All clothing is ethically sourced following the World Responsible Apparel Practices standards.

The operations support and marketing strategist will assist with processing returns, responding to customer inquiries, helping ensure orders are shipped in a timely manner, and social media marketing of current and new Official NASA Gear products.

You are the perfect candidate if:

- ? -You have a customer-first approach
- ? -You are detail oriented
- ? -You are a marketing enthusiast
- ? -You are extremely plugged into the social media culture
- ? -You are a master in the art of social media and want to take that expertise to the next level

#### Requirements

- ? -Attention to detail and comfort offering solutions
- ? -Be proactive
- ? -Promote new missions and related products on Twitter, Facebook and Instagram
- ? -You love social media and are passionate about NASA
- ? -Razor sharp editing skills
- ? -Immersed in the social media culture
- ? -Proficiency crafting creative content
- ? -Pursuing business or relevant degree
- ? A fun, unique, and rewarding experience!

## **Required Skills or Interests**

#### Skill(s)

Analytical writing

Cultural diplomacy

Data analysis

Economic analysis

Editing and proofreading

Marketing

Social media management

Writing

#### **Additional Information**

Feel free to include a link to your social media profiles in your resume or submit a portfolio.

To see official NASA Gear products, go to: https://officialnasagear.com/

# **Language Requirements**

None